

HOW TO USE THIS GUIDE

The quiz is meant to reflect how you approach creating things and what your purpose behind doing so is.

From there, you received your primary process type and you opened this guide:

- This guide provides you introductory information about your process type.
- Use this guide to reflect over what your creative process actually looks like and identify the pieces of your type that you resonate the most with. Take note of anything that really doesn't resonate for you.
- Reflect on how you view marketing + creativity in your business. Do you consider marketing a method of creativity? Do you feel like there are any gaps in your current strategies?

You will be receiving a creativity + marketing workbook in your email for your type that is designed to help you build a more compassionate creative process for your marketing, business, and projects.

Take what resonates, leave the rest.

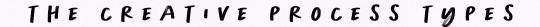
THE CREATIVE PROCESS TYPES

PROFILE

Ilf embody the Collaboration Process, you may find yourself being described as dedicated, rational, caring, genuine, and understanding. Those with a Collaboration Process thrive when they are able to connect with others, create together, and they are able to follow some sort of code or rules. When leaning into the types of fun, you are willing to face some challenges to get to the end destination of fun, but you also love just having fun for fun's sake! You are always looking to add good experiences to your list.

People with a Collaboration Process partake in dramatic, social, and role play types of play. Dramatic play is where every person is given a role to act out and participate as. Social play is any situation where everyone is going to follow a set of rules like playing a game, making something, following instructions, etc. Role play is exploring the ways of being in a way that is not intensely personal, social, domestic, or interpersonal nature, examples may include sweeping, calling someone, etc.





PROFILE

DESCRIPTORS

Dedicated Rational

Caring Genuine

Understanding

PLAY TYPES

Dramatic Social

Role Play

FUN TYPES

Fellowship

Collaboration

Altruism Immersion

TYPE 1.5 FUN

fun most of the time but at some juncture will suck, overall a

good experience.

TYPE 2 FUN

sucks the entire time
but you are willing to
weather it since it will
build character

THE CREATIVE PROCESS TYPES

DESCRIPTION

Creating for those with the Collaboration Process is fellowship, collaboration, altruism, and immersion. You are the type of person that finds joy and fun from being with others and having a sense of relatedness. You are always searching for ways to work with others to come together for the common good. You have a sense of some kind of greater purpose and are selfless often. You can easily lose yourself in the fantasy world and your ideal version of the world you want to live in. You are an optimist in every sense and have true fun from helping others and making the world a better place.

Business for Collaboration Processes is centered around community and service. You are always searching for fellowship and connection in their business which makes them amazing space holder. You find joy and happiness through relating to others and you share the same whimsy of those with the Dreaming Process.

